



Greater Houston

United Way Center for
Philanthropy, Leadership
and Volunteerism

50 Waugh Drive
Houston, Texas 77007

P.O. Box 3247
Houston, Texas 77253-3247
Phone 713-685-2300

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Amanda M. McMillian

Greetings,

Your support of United Way helps our neighbors land on their feet—and stay there.

Right here in our community, 14% of families are living on wages below the federal poverty threshold and another 33% are working hard and still struggling to afford the basic necessities of life. These families often have to make impossible choices, such as deciding whether to buy food, go to the doctor, or pay rent.

Your support of United Way gives people an opportunity to not just land on their feet but stay there. It empowers families and individuals to build their own personalized pathway toward financial stability and a sustainable future. It enables people to access the health care and educational services that are all too often barriers to success. And it means that United Way will be here to assist our neighbors with the basics, like food and housing, so they can start focusing on the future.

You also help make sure someone is here 24/7/365 to connect those in need with help, hope, and critical resources through our 211 Texas/United Way HELPLINE.

Together last year, we helped 2 million people in our area better their lives. We connected 1.1 million of people with resources through 211; we supported more than 53,000 families along the path to financial stability; we helped more than 230,000 people get support to escape violent situations; and we supported thousands more in their recovery from COVID-19 and the February 2021 winter storm.

None of this is possible without you. Join us in connecting people to possibility by making a gift to United Way of Greater Houston. And leverage your gift to make an even greater impact by requesting Shell's match at www.cybergrants.com/shelloilfoundation/hero.

We are so grateful to you for being part of our first 100 years of impact and hope you will join us as we begin our next 100.

Thank you for everything you do to help our neighbors and our community prosper.

Sincerely,

Amanda McMillian
President and CEO

We work together to improve lives, build a stronger community, and create meaningful opportunities for people to prosper.

key messages

The work of United Way of Greater Houston is as diverse and multifaced as the region we serve. Use these key messages to connect more people to United Way and our mission.

why we're here

13% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

our approach

Integrated services, lasting results

With your support, United Way supports nonprofit partners to create opportunities for our neighbors to prosper.

financial stability

Programs including vocational training, employment coaching, tax preparation services, financial coaching, and accessible financial products help people achieve a sustainable quality of life.

early childhood

Early childhood education, quality child care, out-of-school programs, and more help children reach academic milestones and help parents focus on their financial stability journeys.

health care

Keeping people healthy and able to pursue their goals is a community effort. United Way supports programs including specialty and behavioral health care services.

Those core components are supported by a foundation of safety net programs, including:

basic needs

United Way supports our neighbors with basic needs, such as housing assistance, utility assistance, technology access, shelter, transportation, food, escape from violence, and more.

legal services

Our work supports general legal services and advocacy to help our neighbors navigate challenges such as eviction, expungement, family law issues, immigration rights, and more.

What makes our approach unique:

integrated client journey

Financial stability journeys vary and are rarely completed by one agency working alone. United Way's Integrated Client Journey convenes multiple partners to create opportunities based on each client's unique goals and needs.

navigators

The Integrated Client Journey is led by Navigators. Navigators work one-on-one with clients to determine their goals and develop an individualized pathway to achieving them through programs, services, and personal support as they progress through their journey.

a focus on equity

United Way is mindful of the headwinds caused by racism and underrepresentation. Our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into their policies, practices, and service delivery.

the difference your support makes

Last year, community generosity made these results possible:

more than 2 million

people connected to services that improved their lives

252,029

people received health care support

1.2 million

neighbors connected with help and hope through our 211 Texas/ United Way HELPLINE

114,592

young people helped to succeed in school and in life

91,083

neighbors received support to achieve financial stability

38,116

people got support to escape violent environments

United Way Nonprofit Connection

Beyond helping us convene and strengthen our nonprofit partners, donations also support United Way Nonprofit Connection, which provides vital trainings and workshops to help local nonprofits build stronger boards, more impactful services, and more.

get involved:



**united way connects
people to possibility.**

50 Waugh Drive, Houston, TX 77007 • 713-685-2300 • unitedwayhouston.org



Greater Houston

united way connects

A photograph of a young boy and a woman, likely a teacher or caregiver, working together at a table. The boy is in the foreground, looking down at a pink plastic basket filled with small objects. The woman is behind him, also looking down and holding a blue pen. The background is blurred, showing a classroom or office setting.

people to possibility.

With your help, United Way of Greater Houston creates opportunities for people to prosper through financial stability and basic needs services, coupled with health care programs and early childhood and youth development programs that help families not only gain financial stability, but also build **stronger, more sustainable futures.**



Greater Houston



Financial stability is foundational to planning for your future. But for the 13% of households across Greater Houston living on incomes below the federal poverty threshold as well as the 31% working hard but unable to afford life's basic necessities, **the path to financial stability is often unclear.**

integrated services, lasting results

United Way partners with more than 100 nonprofit organizations across Greater Houston to offer personalized, strategic guidance through their unique financial stability journey. **Here's how it works.**

financial stability

Programs including vocational training, employment coaching, tax preparation services, financial coaching, and accessible financial products help people achieve a sustainable quality of life.

early childhood

Long-term success—for kids and their parents—starts with early childhood and youth development programs. Early childhood education, quality child care, out-of-school programs, and more help children reach academic milestones and help parents focus on their financial stability journeys.

health care

Keeping people healthy and able to pursue their goals is a community effort. We support programs including specialty and behavioral health care services.

Those core components of a thriving community are supported by a foundation of safety net programs, which includes:

basic needs

United Way supports our neighbors with basic needs, such as housing assistance, utility assistance, technology access, shelter, transportation, food, escape from violence, and more.

legal services

Our work supports general legal services and advocacy to help our neighbors navigate challenges such as eviction, expungement, family law issues, immigration rights, and more.

Our unique approach to assembling, convening, and maximizing resources includes:

integrated client journey

Financial stability journeys vary and are rarely completed by one agency working alone. Our Integrated Client Journey convenes multiple partners to create opportunities based on each client's unique goals and needs. Instead of navigating multiple programs repeatedly, clients get a Navigator—a personal guide helping them create a custom plan integrating services and resources from multiple partners to address their wide-ranging needs.

navigators

The Integrated Client Journey is led by our Navigators. Navigators work one-on-one with clients to determine their financial stability goals and develop an individualized pathway to achieving those goals through programs, services, and personal support as they progress through their journey.

focus on equity

We are mindful of the headwinds caused by racism and underrepresentation. Our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into their policies, practices, and service delivery.

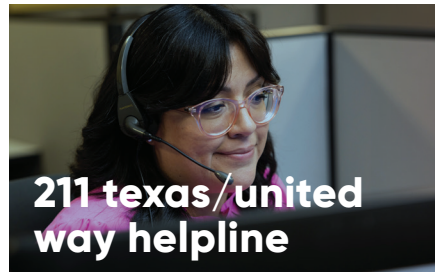
how your support helps our community

With your help, we connected more than 2 million of our neighbors to services that improved their lives last year.



91,083 neighbors received support to achieve financial stability.

United Way funded partners work together to help people achieve lasting financial stability through financial coaching and education, job training, savings and credit building, accessible financial products, and more.



1.2 million neighbors were connected with help and hope.

The 211 Texas/United Way HELPLINE connects people to vital safety net services 24 hours a day, seven days a week, every day of the year. Whether someone needs help with food, housing, health care, child care, or disaster recovery, 211 is there. It is one of our community's most valuable resources.



219,372 neighbors got help with basic necessities.

Your support strengthens community safety nets, including stabilizing, urgently needed services like food, housing, and transportation. Meeting these basic needs helps those in crisis find stability and allows them space to think about their futures.



114,592 young people helped to succeed in school and in life.

A strong educational foundation gives people more opportunities to thrive. Through early childhood education, out-of-school enrichment, and other support, we prepare the next generation to lead our families, businesses, and communities, all while providing parents more space to pursue long-term stability.



252,029 people received health care support.

Physical and behavioral health care programs, like primary care, dental care, individual and family counseling, and substance use recovery, help people remain resilient and connected in their financial stability journey.



38,116 people got support to escape violent environments.

United Way and our partners provide support to those living in violent, aggressive, or otherwise unsafe environments who need assistance to escape and be safe. We support critical needs such as refugee assistance, and freedom from violent situations, like domestic abuse and human trafficking.

your support powers a vital network

Beyond helping us convene and strengthen our nonprofit partners, donations also support United Way Nonprofit Connection, which provides vital trainings and workshops to help local nonprofits build stronger boards, more impactful services, and more. Learn more at unitedwayhouston.org/nonprofit-connection



join our mission

Your gift to United Way of Greater Houston helps our neighbors not just land on their feet but stay there. Give through your workplace campaign or online at unitedwayhouston.org.

how you can get involved

Join a Leadership Giving group and deepen your community impact while you enjoy networking, professional development, service, and social opportunities.

30 or younger? Join United Way LINC to volunteer, network, and grow with like-minded young professionals.

Retired or soon to be? Join Stay United to be connected with ongoing service and educational projects, make new connections, and explore new avenues for using your skills for the greater good.

Volunteer through your workplace campaign or at one of our community-wide volunteer projects.

\$5

a week can provide six weeks of academically enriching out-of-school programming for a young person.

\$10

a week can provide 20 workforce development sessions to help clients increase their income and better support their families.

\$20

a week can provide a month of meals for a family of three struggling to choose between buying food and medicine or paying rent.

\$50

a week can provide seven months of quality early childhood education for children from lower-income families, helping ensure they reach key milestones and are ready to succeed when they enter Kindergarten.

Need help finding food, transportation child care, or other social services?

Call 211 Texas/United Way HELPLINE 24/7, 365 days a year. Just dial 211 for help in 150 languages.



Greater Houston

ready to get involved?

Visit UnitedWayHouston.org to learn more.

50 Waugh Drive
Houston, TX 77007
713-685-2300
unitedwayhouston.org



Shell

HERO Matching Gifts Program

(Helping Employees Reach Out)

Instructions:

1. Mail your contribution directly to the charity
2. Return completed form to:
Shell HERO Program
P.O. Box 8687,
Princeton, NJ 08543-8687
Customer Service: 1 800 554 7861;
shellsupport@cybergrants.com
Fax: 1 609 799 8019
Online giving available at
www.cybergrants.com/shelloilfoundation/hero

Part 1: Donor Information

First and Last Name: _____ Last 4 Social Security #: _____ Work Phone: (____) _____
Home Address: _____ City: _____ State: _____ Zip: _____
Donor Type: Employee ____ Ex-Pat ____ Pensioner ____ Director ____

Part 2: Giving Options

Please only select one option below:		
<input type="radio"/>	Request a Match for a contribution made directly to an eligible charity - Cash/Check/Credit Card or Stock (Minimum \$25.00) – Active Employees and Pensioners	Date of Gift ____/____/____
<input type="radio"/>	On-Going Payroll Deduction (Minimum \$25.00) – Active Employees Only On-going payroll deductions begin in January of the year following the open enrollment period.	
<input type="radio"/>	One-Time Payroll Deduction (Minimum is \$25.00) – Active Employees Only One-time payroll deductions occur in January of the year following the open enrollment period.	

Part 3: Charity Information

Please indicate the charity that has received your contribution or will receive your contribution as stated above:

		Employee Amount	Match Amount*
Charity Name: _____ Address: _____ City / State / Zip: _____	EIN # (Optional): _____ Telephone: _____	\$ _____	\$ _____
Charity Name: _____ Address: _____ City / State / Zip: _____	EIN # (Optional): _____ Telephone: _____	\$ _____	\$ _____

If you DO NOT designate your Payroll contribution, 100% of your donation will be directed to your local United Way based upon home zip code. You may designate to any eligible 501(c)(3) non-profit public charity. Please provide as much information on the charity(ies) as possible. Not providing information may cause delays in processing your request. **If you wish to designate to more than 2 charities, please submit an additional HERO form.** * Under the HERO Open Giving Campaign, regardless of the number of contributions, Shell will provide up to a maximum match of \$7,500 per employee and \$5,500 per pensioner per calendar year. Donors should indicate exact dollars they would like matched for each contribution. Example: Donation A \$50/Match \$50; Donation B \$50.00/Match \$0.

Part 4: Donor Recognition for a Payroll Contribution (select one option)

Please select one (1) of the donor recognition options listed below.

- ☐ Release my name and home address to the charity(ies) I have designated
☐ Release my name only
☐ Release my name for certification and my name **should not** be published.

Enter your name as you wish it to be displayed on correspondence to the charity(ies): _____

Part 5: Donor Signature (required)

I request Shell to make a matching contribution on my behalf. I certify that this gift is solely for the use of the organization or school named and that neither I, nor any member of my family, nor any related third party, nor any party that I designate, will benefit in any way from this gift. I further certify that the amount given is entirely my own and meets the Guidelines for the HERO Program.

Signature _____ Date _____

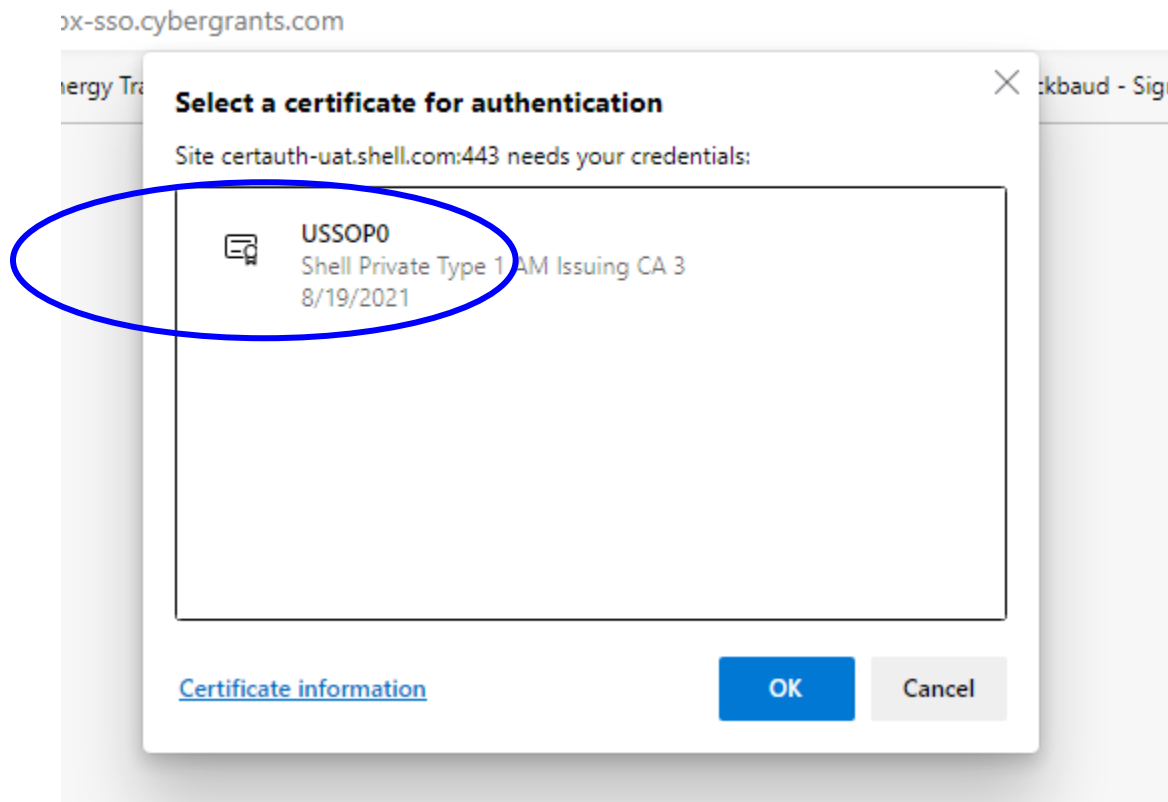
In order to substantiate this gift to the IRS as a tax-deductible charitable donation, you as the donor are required to have a receipt or acknowledgment **from the donee organization** and a copy of your payroll stub, credit card statement, or canceled check. The charitable organization is responsible for the issuance of IRS tax substantiation and receipts to its donors.

HERO – Employee Matching Gifts Program

Online Guide

1. There are two ways to access the HERO program website:
 - a. When on the Shell network, access the HERO Match Portal at <https://sso.shell.com/idp/startSSO.ping?PartnerSpld=https%3A%2F%2Femployee-sso.cybergrants.com>
 - b. Or via the external site at <https://www.cybergrants.com/shelloilfoundation/hero>
2. If this is your first time attempting to log in to the New HERO program website, you may need to take a few steps to get signed on. If signing on via SSO (while on the Shell network) if the system doesn't automatically read your certificate you will need to double click the certificate for the system to register you. If signing on via external www site you will need to setup a new 11-character User ID (the last six digits of your social security number, date of birth (MMDD) and first initial of your first name). Please see screen shots below to direct you on these screens.

Accessing the SSO – Double click the certificate



Accessing the external site <https://www.cybergrants.com/shelloilfoundation/hero>

Click "Create your password"

Log In

To log in and access the Shell HERO Program website.

HERO Online Guide

Matching Gifts Form

For Pensioners or Ex-Pat employees working in the US, please submit your pledge electronically by logging in below or click [here](#) for your HERO form.

Login ID - Enter the last six digits of your social security number, date of birth (MMDD) and first initial of your first name in the login ID field (with no spaces)

NOTE: If this is your first time using the new HERO site, please click Create your password below.

First time use? [Create your password](#)

Login ID:

Password

Show password

[Log In](#)

[Forgot your password?](#)

3. If you signed into HERO SSO link via the Shell network, you will see the screen below (Matching Gifts Home Screen). If you signed into the HERO site via the www site page you will be prompted to fill in the "My Preferences" section before you proceed to the next screens (this screen can be filled in at a later time).

4. On the **Matching Gifts home screen**, click on either the **Matching Gifts tab** at the top of the screen or click the **“Go To Matching Gifts” button**.



[Home](#) [Matching Gifts](#) [Volunteer Hours](#) [Volunteer Grants](#) [Guidelines](#) [HERO FAQ's](#)



Welcome Jane Doe

Giving and Volunteerism Made Easy!

We support employee and pensioner gifts to select nonprofit agencies and schools throughout the U.S. and extend the reach of our personal and corporate giving. The company will provide a 1:1 match up to a maximum match of \$7,500 for Shell employees and \$5,500 for Shell pensioners (*who have retired directly from active service and are eligible to receive overall company benefits*), per calendar year for the HERO Open Giving Program. The minimum gift is \$25.

We encourage employees to engage in community in meaningful ways through volunteerism and charitable giving. Volunteerism promotes employee involvement in nonprofit groups by providing opportunities to connect and grants linked to volunteering. Recipient organizations benefit twice from your community service—first from the benefits of your time, and again by a financial contribution from the company

[Go to Matching Gifts](#)

[Go to Volunteer Hours](#)

Click on either of these links

5. You are now on the **Matching Gifts screen**. Click on the **“Request a Match Button”**. (If you would like to make a payroll deduction during the month of September, see the screen shots at the bottom of this document)

[Home](#) [Matching Gifts](#) [Volunteer Hours](#) [Volunteer Grants](#) [Guidelines](#) [HERO FAQ's](#)



Matching Gifts

We support employee and pensioner gifts to select nonprofit agencies and schools throughout the U.S. and extend the reach of our personal and corporate giving. By matching employee and pensioner gifts, donor and company resources are leveraged for maximum community benefit.

The company will provide a 1:1 match up to a maximum match of \$7,500 for Shell employees and \$5,500 for Shell pensioners (*who have retired directly from active service and are eligible to receive overall company benefits*), per calendar year for the HERO Open Giving Program. The minimum gift is \$25.

[Request a Match](#)

Click on Request a Match Button

6. **Choose your organization** -Type in the name of the organization you are searching for in the search field or you can use the Advanced Search and provide more detailed information to find the organization.

*After your initial match request(s) in the new portal have been made you will then have the option at the bottom of the page to choose organizations you have donated to before.

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

Organization name (required)

All states

Advanced search

Search

My Local United Way

No Matches Found.

Current 2022 Match Balance

\$7,500.00

REMAINING
from \$7,500.00

[More information](#)

Organizations I have donated time or money to before

Houston Society for
the Prevention of
Cruelty To Animals
7007 Old Katy Road,
Houston, TX, 77024-
8022, United States,
U.S. Tax ID/EIN:
741287171

Select

Alzheimers Disease
and Related Disorders
Association Inc
Alzheimer's
Association STAR
Chapter
4400 N. Big Spring
Suite C-32, Midland, TX,
79705, United States,
U.S. Tax ID/EIN:
133039601

Select

Animal Samaritans
PO Box 513, Thousand
Plms, CA, 92276-3331,
United States, U.S. Tax
ID/EIN: 953171867

Select

Friday Harbour
P.O. Box 541811,
Houston, TX, 77254-
1811, United States,
U.S. Tax ID/EIN:
270323657

Select

**In the search field
type in the
organization name or
choose Advanced
Search option.**

Advanced Search Screen

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

Organization

Organization name (required)

all of the words

Location

All states

City

U.S. Tax ID/EIN or NCES ID

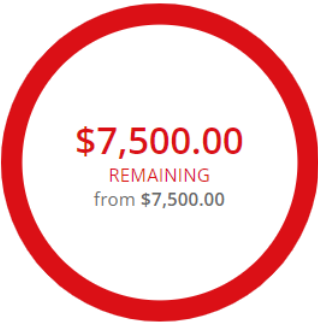
Simple search

Search

My Local United Way

No Matches Found.

Current 2022 Match Balance



More information

7. After you have chosen your organization you are now at the Donor Matching Gift Information screen. Fill out this screen, click **“Save and Proceed”**

Donor Matching Gift Information (Gift already given directly to Non Profit)

Houston Food Bank

535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181456,
donorservices@houstonfoodbank.org

*Gift Date

The specific date of your donation (mm/dd/yyyy)

01/10/2022

*Gift Amount

The tax deductible amount of your donation.

200.00

*Match Amount Requested (?)

Enter your requested match amount (In cases of partial match)

200.00

*Gift Payment Method

Select Payment Method from values in list.

Cash/Check (Gift already given)

Designation

Enter a specific department or area within the organization that you want your donation to go to.

*Certification

- Neither my family nor I will derive any direct or indirect financial or material benefit from this contribution.
- I authorize the above-named recipient organization to report this gift to Shell Oil Company Foundation for the purpose of applying for a matching gift.
- My gift is a voluntary contribution that fully complies with the provisions of the program described herein, and does not represent in anyway a fee for a service or benefit.
- Any misrepresentation by me of the statements made herein will forfeit my rights to any matching contributions and, in addition, may result in violations of law.
- I have not been nor will be reimbursed by anyone for this contribution.
- I have read and understood the guidelines of the Shell Oil Company Foundation program.

☒ I have read the terms and conditions and certify that the gift is eligible per the guidelines

Save and Proceed

Return to Home Page

Current 2022 Match Balance

\$7,500.00

REMAINING
from \$7,500.00

[More information](#)

8. Review Information and click **“Submit”**

Donor Matching Gift Information (Gift already given directly to Non Profit) > Review Information > Confirm with Charity

Review Information

Please review your Matching Gifts information. Clicking the Submit button will immediately send the application to Shell Oil Company Foundation and you will then be unable to perform further editing.

Houston Food Bank
535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181456, donorservices@houstonfoodbank.org

Donor Matching Gift Information (Gift already given directly to Non Profit)

*Gift Date: 01/10/2022

*Gift Amount: \$200.00

*Match Amount Requested (?) \$200.00

*Gift Payment Method: Cash/Check (Gift already given)

Designation:

*Certification: I have read the terms and conditions and certify that the gift is eligible per the guidelines

[Submit](#) [Make a Change](#) [Return to Home Page](#)

9. If the agency you are searching for is not found, you will be given the option to Nominate your organization for inclusion in our nonprofit database. Click **“Nominate your organization”** and you will be taken to the second screen below.

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

All states [Advanced search](#) [Search](#)

My Local United Way

No Matches Found.

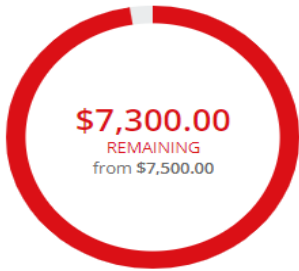
Search Results

Helpful tips in searching for your organization:

- Be more general in your search (e.g., if you are looking for a specific chapter of the "Girl Scouts", try searching for just "Girl" and the State)
- Search by Tax-ID in the advanced search
- If you wish to donate to a local chapter and you cannot find it in your search, either nominate the organization, or use the parent organization and enter the local chapter name in the designation field on the application.

Can't find your organization? [Nominate your organization](#) for inclusion in our nonprofit database.

Current 2022 Match Balance



\$7,300.00
REMAINING
from \$7,500.00

[More information](#)

Choose Nominate your organization if your org is not already listed

10. Second screen: Fill in all information noted with “*” Click “**Review**”, if everything is correct on the review screen click “**Submit**”

Nomination Information

Fill out the Nomination fields below. By providing an address in the Organization Email Address field, the organization will be contacted at that address to fill in additional nomination information to be considered for review.

*Legal Name

(New Nomination)

*Organization Address

*Organization City

*Organization State

*Organization Zip/Postal Code

Organization Telephone

*Organization Email Address

Organization Website Address

Mission

*Mission Statement

(2000 character maximum)

*Contact First Name

First name of organization contact

*Contact Last Name

Last name of organization contact

Organization Tax ID

NCES School ID

NCES District ID

Review

Return to Home Page

11. You are finished and have made your match request! Please make sure to read the instructions regarding "What's the next step?".

Donor Matching Gift Information (Gift already given directly to Non Profit) > Review Information > Confirm with Charity

Confirm with Charity

Your Matching Gift was successfully submitted to Shell Oil Company Foundation. Your Gift ID reference number is **232639787**. A confirmation acknowledging the receipt of this request will be sent to you via e-mail shortly.

If you have not already done so, please send your donation to **Houston Food Bank**.

What's the next step?

If there is NO email address listed below for this organization, you should email or print and mail the instructions directly to your contact at the organization or the organization's director of development to avoid delays confirming your gift. Once the organization confirms your gift, your request will be reviewed for matching eligibility.

If there IS an email address listed below for this organization, the organization will automatically receive an email asking them to login and confirm your gift. You do not need to take any further action. You may however, send the confirmation instructions to your contact as additional notice.

Print Confirmation Instructions

Email Confirmation Instructions

Print screen

Houston Food Bank

535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181416, donorservices@houstonfoodbank.org

Donor Matching Gift Information (Gift already given directly to Non Profit)

*Gift Date: 01/10/2022

*Gift Amount: \$200.00

*Match Amount Requested (?) \$200.00

*Gift Payment Method: Cash/Check (Gift already given)

Designation:

*Certification: I have read the terms and conditions and certify that the gift is eligible per the guidelines

Return to Home Page

There are a variety of ways you can donate to United Way of Greater Houston.

Your gift supports initiatives and programs that help our neighbors achieve financial stability and a sustainable quality of life. It's the most effective and efficient way to create lasting change across Greater Houston.

Join the movement today with a gift to United Way of Greater Houston.

give via credit card

Visit unitedwayhouston.org/get-involved/donate-now/give-now/ to make a credit card gift today.

ACH/EFT/Wire Transfer

Donors can elect to remit donations electronically transfer or wire pledge payments to the United Way of Greater Houston bank account.

Financial Institution Information

JPMorgan Chase
712 Main, 9th Floor North
Houston, TX 77002

Account Type: Checking
Bank Routing # for EFT/ACH: 111000614
Bank Routing # for Wire: 021000021
Account Number: 101838168
Swift Code: CHASUS33

Organization Information

United Way of Greater Houston
P.O. Box 3247, Houston, TX 77253-3247
50 Waugh Drive, Houston, TX 77007

Taxpayer ID Number: 74-1167964
DUNS: 041122474

Contacts:

Reseian Gaither 713-685-2877
Sr. Manager, Campaign Processing
rgaither@unitedwayhouston.org

Please send remittance advice to:

Email: pledgePmts@unitedwayhouston.org
Fax#: 1-866-563-8948

check

Please mail your check to:

United Way of Greater Houston
Attention: Reseian Gaither
Finance Department
P.O. Box 3247
Houston, TX 77253-3247

stock

For Securities held by a bank or broker:

Step 1: Complete your pledge form

Step 2: Authorize your broker or financial institution to transfer the stock as a contribution to United Way. Be sure to include the following information:

- Stock name or symbol
- Number of shares you wish to donate
- Expected date of transfer

- Your account #
- Name of your employer
- Your work and home telephone numbers
- Your home address

For acknowledgment purposes, United Way must receive the above information.

Brokerage Account

Wells Fargo Broker
Acct: 6242-5584
DTC No.: 0141
Broker Contact: Philip Gundy (713) 238-2020
UW Tax ID#: 74-116-7964

Step 3: It is important that you specifically authorize your broker to disclose to United Way your name and details pertaining to the stock transfer. This step is particularly critical since privacy laws prohibit brokers from disclosing the names of clients making wire transfers unless authorized.

United Way of Greater Houston
50 Waugh Drive
Houston, Texas 77007-5813
Attention: Reseian Gaither
Finance Department

Please allow at least 30 days for receipt of your IRS letter.

For more information, please contact Reseian Gaither at rgaither@unitedwayhouston.org or 713-685-2877.

IRA charitable rollover

IRA Charitable Rollovers allow donors who are age 70½ and older may make a direct transfer from their IRA to United Way of Greater Houston.

To utilize this method of giving:

- Contact your IRA plan administrator to request the appropriate paperwork to make a qualified charitable distribution.
 - Ask your administrator to make a direct transfer from your IRA account to United Way of Greater Houston.
- Organization Information
United Way of Greater Houston
Attention: Reseian Gaither
Finance Department
P.O. Box 3247
Houston, TX 77253-3247

planned giving

With the help of an advisor, donors can include language in a will or trust specifying a gift be made to United Way of Greater Houston as part of their estate plan.

If you would like to discuss a planned gift to United Way of Greater Houston or notify us of your intent, please contact Barbara Walker, Principal Gifts Officer, at bwalker@unitedwayhouston.org or 713-685-2313.

cryptocurrency

Are you interested in making a donation using cryptocurrency? Please contact Angel Harris, Chief Advancement Officer at angelharris@unitedwayhouston.org.

how designations work

Designations to individual agencies are included in the total amount each agency receives from United Way. This investment is determined through United Way's Single Investment Process. If total designations exceed the annual investment, the agency receives the greater amount.

This is not a pledge card. Please attach your pledge card.

you decide how your gift through united way works

You choose how your donations help connect people to possibility in our community. Whether you support all of our partners through United Way of Greater Houston or donate directly to a single agency, your dollars help meet the varying needs of families working toward lasting financial stability.

My total gift is \$ _____
I want to designate* \$ _____ of my gift to [] [] [] [] [] [] (Enter code from the back of card)

To process your request, this entire form must be completed and turned in with your pledge card.

PLEASE FILL INFORMATION BELOW IN PRINT

[] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []																							
MR/MRS/MS/DR				LAST NAME								FIRST NAME											
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PREFERRED ADDRESS																APT. NO.							
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EMAIL																							
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YOUR COMPANY'S NAME												SIGNATURE				DATE							

☐ I DO NOT want my designated gift acknowledged publicly. *the undesignated portion of your gift will support United Way's work in our community.

options for designation

Funding Goal Areas

- 80000 Use my donation where it is needed most.
(Includes the service areas and initiatives below)
- 38700 Financial stability
(United Way THRIVE)
- 80100 Early Childhood and Youth Development
(Bright Beginnings and Out 2 Learn)
- 80500 Health care

- 80810 Basic needs
- 80812 Legal services

United Way Initiatives

- 33800 211 Texas/United Way HELPLINE
- 39000 Mission United - Veterans Initiative

United Way Funded Partners

- 31700 ACCESS Health
- 33100 Alexander Jewish Family Service
- 30300 Alliance For Community Assistance Ministries (ACAM)
- 42900 Angel Reach, Inc.
- 36700 AVANCE-Houston
- 37700 AVDA (Aid to Victims of Domestic Abuse)
- 39400 Avenue 360 Health And Wellness
- 30500 Avenue CDC
- 36000 Avondale House
- 34800 BakerRipley
- 30400 Bay Area Council on Drugs and Alcohol, Inc. (BACODA)
- 38400 Bay Area Turning Point, Inc.
- 30600 Big Brothers Big Sisters Lone Star
- 30700 Boy Scouts of America-Sam Houston Area Council
- 38500 Boys & Girls Clubs of Greater Houston, Inc.
- 31200 Bread of Life
- 30800 The Bridge Over Troubled Waters
- 39500 Capital IDEA Houston
- 35200 Career and Recovery Resources
- 30900 Catholic Charities of the Archdiocese of Galveston-Houston
- 31000 The Center for Pursuit
- 44900 The Children's Assessment Center
- 31400 Children's Museum Houston
- 41100 Children's Safe Harbor
- 36800 Chinese Community Center
- 33300 Coalition For The Homeless of Houston
- 33600 Collegecommunitycareer
- 33900 Communities In Schools of Houston
- 40500 Community Assistance Center
- 31100 Community Family Centers, Inc.
- 32800 The Council on Recovery
- 34300 Covenant Community Capital
- 34400 Covenant House Texas
- 35300 Cy-Hope Inc
- 31300 Easter Seals of Greater Houston
- 35400 Epiphany Community Health Outreach Services (ECHOS)
- 33000 Evelyn Rubenstein Jewish Community Center of Houston
- 31600 Family Houston
- 36200 Family Ties, Family Resource Services
- 37000 Focusing Families
- 31800 Fort Bend County Women's Center, Inc.
- 31900 Fort Bend Regional Council on Substance Abuse, Inc.
- 32000 Fort Bend Seniors Meals on Wheels
- 32100 Girl Scouts of San Jacinto Council
- 37500 Girls Empowerment Network
- 37600 Girls Incorporated of Greater Houston
- 37800 Goodwill Industries of Houston
- 45500 Greater Houston Partnership / Upskill Houston
- 38100 Harris County Domestic Violence
Coordinating Council (HCDVCC)
- 38800 Hope and Healing Center & Institute
- 39300 Hope Disaster Recovery
- 32400 Houston Area Urban League
- 32500 Houston Area Women's Center
- 40000 Humble Area Assistance Ministries (HAAM)
- 40200 HYPE Freedom School, Inc.
- 40400 Interfaith Caring Ministries Inc.
- 32700 Interfaith Ministries for Greater Houston
- 41009 Interfaith of The Woodlands
- 40600 Katy Christian Ministries
- 44400 The Landing
- 36400 Legacy Community Health Services
- 40700 LIFE Houston
- 38300 Local Initiatives Support Corporation (LISC)
- 40100 Meals on Wheels of Montgomery County
- 39200 Memorial Assistance Ministries
- 33700 Mental Health America of Greater Houston
- 37300 Montgomery County Women's Center
- 37100 The Montrose Center
- 36500 Multicultural Education and Counseling
Through the Arts (MECA)
- 43500 My Brother's Keeper Outreach Center
- 43600 Neighbors In Action
- 43700 Nestquest Houston
- 45000 The Network Of Behavioral Health Providers, Inc. (NBHP)
- 41300 New Caney New Horizons
- 43800 Northwest Assistance Ministries (NAM)
- 44000 Partnership For The Advancement & Immersion Of Refugees (PAIR)
- 44100 Prison Entrepreneurship Program
- 34000 The Salvation Army
- 34100 San Jose Clinic
- 34200 Santa Maria Hostel, Inc.
- 37900 SEARCH Homeless Services
- 44200 Second Mile Mission Center
- 44300 SERJobs
- 44500 Southeast Area Ministries
- 44600 Spring Branch Community Health Center
- 38200 Target Hunger
- 32900 Texas Hearing Institute
- 44700 Texas Society To Prevent Blindness
- 45300 United Against Human Trafficking
- 37400 Urban Enrichment Institute
- 35500 Volunteers of America Texas
- 35600 Wesley Community Center, Inc.
- 45600 West Houston Assistance Ministries Inc (WHAM)
- 35700 The Women's Home
- 45100 The Women's Resource of Greater Houston
- 45200 The Workfaith Connection
- 45800 Writers In The Schools
- 40800 Yes to Youth, Montgomery County Youth Services
- 35800 YMCA
- 41009 Interfaith of The Woodlands



Greater Houston

Questions?
Call the United Way Campaign Hotline at 713-685-2800.



\$ _____ . ____

The more you give, the more opportunities you have to make a meaningful difference in our community. See our leadership giving criteria in section 4.

2. About me

FIRST NAME

MI

LAST NAME

SUFFIX

EMPLOYER

EMPLOYEE ID

PREFERRED ADDRESS

APARTMENT NUMBER

CITY

STATE

ZIP

BIRTHDATE (MM/DD/YY)

We want to celebrate you!

PREFERRED PHONE NUMBER

PREFERRED EMAIL (So we can keep you up to date on how your gift is impacting the community. United Way treats all donor information with the utmost confidentiality.)

3. My preferred payment option

☐ **PAYROLL DEDUCTION:** \$ _____ X _____ pay
periods = _____ total annual contribution

☐ **CASH or PERSONAL CHECK**
(cash or check payable to United Way enclosed)

□ STOCK
(please visit www.unitedwayhouston.org/securities)

☐ PLEASE BILL ME AT THE ADDRESS LISTED ABOVE
(\$250 minimum gift required)

☐ DONOR ADVISED FUND☐ CREDIT CARD

To make a secure credit card payment for this pledge, visit unitedwayhouston.org/donate. Select your employer from the list to make sure your gift is associated with your workplace campaign.

4. I am a leadership donor

My leadership gift sets a powerful example for others and raises the bar on charitable giving through United Way.

My individual gift of \$1,000 or more qualifies me as a Leadership Donor in one of the following areas (check all that apply).

☐ **Alexis de Tocqueville Society** (\$10,000 plus) ☐ **Leadership Circle** (\$5,000 - \$9,999) ☐ **Impact Circle** (\$2,500 - \$4,999)
☐ **Chairman's Club** (\$1,000 - \$2,499) ☐ **Women's Initiative** (\$2,500 plus) ☐ **Young Leaders** (45 or under giving \$1,000 or more annually)

☐ I would like to be recognized as follows (please print):

5. I am a LINC donor

Early career professionals that come together to Lead, Impact, Network, and Change our community.

☐ **LINC** (30 years of age or under giving \$250 or more annually)

6. I am retired **7. I am a diamond donor**

☐ I am retired

☐ I want to know more about Stay United.

☐ I have been a United Way donor for 25 years or more and would like to be recognized as a Diamond Donor.

8. Please sign and date

SIGNATURE (required for my pledge)

DATE (month/day/year)

Top Copy: United Way Middle Copy: Company Bottom Copy: Donor

☐ I self-identify as a diverse donor and want to learn more about how United Way supports and engages my community.



the impact of my gift

Per week	Annual gift	My gift can provide
\$2	\$100	112 meals for a family in need
\$5	\$250	free tax preparation to help eight families keep more of the money they earn
\$10	\$500	nearly three months of an after-school program where a young person has access to mentors and help with homework
\$19	\$1,000	40 hour-long workforce development sessions to help clients increase their income and better support their families
\$48	\$2,500	a year of quality counseling and therapy services for a child
\$96	\$5,000	seven months of quality early childhood education to help a child prepare to start kindergarten

Thank you for your pledge to United Way of Greater Houston. No goods or services were provided in exchange for this contribution. You will need to keep a copy of this pledge form for your tax records. You also will need a copy of your pay stub or other employer document showing the amount withheld and given to United Way of Greater Houston. Consult your tax advisor for more information.

Together, we connect people to possibility.

Please consider including United Way of Greater Houston in your will, retirement account or other long-term plans. Retiring soon? Ask about our Stay United program to keep your community contributions active.

For more information, contact plannedgiving@unitedwayhouston.org.

50 WAUGH DRIVE, HOUSTON, TX 77007
unitedwayhouston.org

Need help? Call 211.

**A free helpline operated for our region by
United Way of Greater Houston
24 hours a day, 7 days a week
in many languages.**

