



Greater Houston

United Way Center for
Philanthropy, Leadership
and Volunteerism

50 Waugh Drive
Houston, Texas 77007

P.O. Box 3247
Houston, Texas 77253-3247
Phone 713-685-2300

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Amanda M. McMillian

Greetings,

Your support of United Way helps our neighbors land on their feet—and stay there.

Right here in our community, 14% of families are living on wages below the federal poverty threshold and another 31% are working hard and still struggling to afford the basic necessities of life. These families often have to make impossible choices, such as deciding whether to buy food, go to the doctor, or pay rent.

Your support of United Way gives people an opportunity to not just land on their feet but stay there. It empowers families and individuals to build their own personalized pathway toward financial stability and a sustainable future. It enables people to access the health care and educational services that are all too often barriers to success. And it means that United Way will be here to assist our neighbors with the basics, like food and housing, so they can start focusing on the future.

You also help make sure someone is here 24/7/365 to connect those in need with help, hope, and critical resources through our 211 Texas/United Way HELPLINE.

Together last year, we helped 2 million people in our area better their lives. We connected 1.2 million people with resources through 211; we supported more than 66,680 families along the path to financial stability; we helped more than 29,540 people get support to escape violent situations; and we supported 371,590 people in receiving physical and behavioral health care services.

None of this is possible without you. Join us in connecting people to possibility by making a gift to United Way of Greater Houston. And leverage your gift to make an even greater impact by requesting Shell's match at www.cybergrants.com/shelloilfoundation/hero.

Thank you for everything you do to help our neighbors and our community prosper.

Sincerely,

Amanda McMillian
President and CEO

key messages

14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay. United Way unites donors, volunteers, and community partners to help our neighbors land on their feet—and stay there.

our approach

With your support, United Way of Greater Houston creates opportunities for people in our community to prosper.

Here's how:

financial stability

programs including vocational training, employment coaching, financial coaching, safe and affordable financial products

early childhood

and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement

health care

programs including primary and specialty health care services and behavioral health care services

Those key components are supported by a foundation of safety net programs, including:

basic needs

assistance including rent/mortgage assistance, utility assistance, shelter, transportation, food assistance, and access to technology

escape from violence

immediate and short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees

Some of the things that make our approach unique:

an integrated client journey

that empowers families to create their own plan based on their goals and coordinates programs to make it easy for clients to engage across services as needed

navigators

that help families determine their goals and build pathways to achieve those goals, make connections to services, and support clients as they move through their journey

a focus on equity

and work that makes headway against racism and underrepresentation, including evaluating investments and services on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery

the difference your support makes

Last year, thanks to your generosity:

nearly 2 million people

connected to services that improved their lives.

97% of youth

in United Way funded programs demonstrate college or career readiness.

1.2 million of our neighbors

were connected with help and hope via the 211 Texas/United Way HELPLINE.

66,680 families

got support to achieve financial stability.

371,590 people

received health care support.

29,540 people

got support to escape violent situations.

United Way Nonprofit Connection

strengthens our community's entire nonprofit sector through trainings and workshops, board and leadership development, service provider convenings, and unique programs like, Project Blueprint. Learn more at unitedwayhouston.org.

united way connects
people to possibility.

50 Waugh Drive, Houston, TX 77007 • 713-685-2300 • unitedwayhouston.org



Greater Houston

united way connects



people to possibility.



Greater Houston

14% of households across Greater Houston are living on incomes below the federal poverty threshold, and another 31% of households are working hard but can't afford the basic necessities of life. And that's not okay.

United, we can do so much more than we can do on our own to help our neighbors land on their feet—and stay there. **And you can join us!**

the work you make possible

With your help, we create opportunities for our neighbors and our community to prosper. Here's how:

financial stability programs including vocational training, employment coaching, financial coaching, safe and affordable financial products.

early childhood and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement.

health care programs including primary, specialty, and behavioral health care services.

All supported by a foundation of safety net programs, which includes:

basic needs assistance including rent/mortgage assistance, utility assistance, food, shelter, transportation assistance, and access to technology.

escape from violence including immediate, short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees.

And reinforced by:

an integrated client journey that empowers individuals and families to create their own plans based on their goals and calls on partners to coordinate programs to make it easy for clients to engage across services as needed.

navigators who help families determine their goals and build an individualized pathway to achieving those goals, make connections to services, and support clients as they move through their journey to stability.

a focus on equity and work that makes headway against racism and underrepresentation, including evaluating all investments in services and agencies on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and client service delivery.



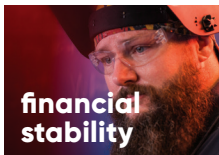
how your support lifted up our neighbors last year



140,110 individuals were stabilized through urgently-needed services like food, housing, and transportation.



1.2 million people were connected with help, hope, and critical resources by our 24/7/365 helpline.



66,680 families gained greater financial stability through financial coaching and education, job training, savings and credit building, and safe and affordable financial products.



109,100 young people benefited from early childhood education, out-of-school enrichment, and other support.



371,590 people were supported with physical and behavioral health care services to help them become or remain able to fully engage in their lives and careers.



29,540 people got help with critical needs such as refugee assistance, and freedom from violent situations, like domestic abuse and human trafficking.

make your gift do more

be a leadership donor

alexis de tocqueville society

\$10,000 or more

chairman's club

\$1,000 to \$2,499

leadership circle

\$5,000 to \$9,999

women's initiative

Community-minded
women who give
\$2,500 or more

impact circle

\$2,500 to \$4,999

young leaders

Professionals age 45
and under who give
\$1,000 or more

united way linc: A group of donors 30 and under who are focused on volunteering and give \$250 or more annually. Learn more at houstonlinc.org.

stay united: If you are retired or thinking about retiring, this group can connect you with service and education opportunities, new friends, and opportunities to create impact in our community.

some of the challenges

Over one million households in Greater Houston are working hard but struggling to make ends meet or are living on incomes below the federal poverty threshold.

In our area, child care for an infant and a pre-schooler costs nearly \$12,000 a year.

40% of families do not have \$400 saved in case of an emergency.

how you can help

\$5 per pay period can provide four days of nutritious meals for a family.

\$10 per pay period can provide a young person with six weeks of a quality after-school program.

\$50 per pay period can provide 48 workforce development sessions to help clients increase their income and better support their families.

If you or someone you know needs help, dial 211.



Greater Houston

50 Waugh Drive
Houston, TX 77007

713-685-2300

unitedwayhouston.org



Shell

HERO Matching Gifts Program

(Helping Employees Reach Out)

Instructions:

1. Mail your contribution directly to the charity
2. Return completed form to:
Shell HERO Program
P.O Box 8687,
Princeton, NJ 08543-8687
Customer Service: 1 800 554 7861;
shellsupport@cybergrants.com
Fax: 1 609 799 8019
Online giving available at
www.cybergrants.com/shelloilfoundation/hero

Part 1: Donor Information

First and Last Name: _____ Last 4 Social Security #: _____ Work Phone: (____) _____
 Home Address: _____ City: _____ State: _____ Zip: _____
 Donor Type: Employee ____ Ex-Pat ____ Pensioner ____ Director ____

Part 2: Giving Options

	Please only select one option below:	
<input type="radio"/>	Request a Match for a contribution made directly to an eligible charity - Cash/Check/Credit Card or Stock (Minimum \$25.00) – Active Employees and Pensioners	Date of Gift ___/___/___
<input type="radio"/>	On-Going Payroll Deduction (Minimum \$25.00) – Active Employees Only On-going payroll deductions begin in January of the year following the open enrollment period.	
<input type="radio"/>	One-Time Payroll Deduction (Minimum is \$25.00)-Active Employees Only One-time payroll deductions occur in January of the year following the open enrollment period.	

Part 3: Charity Information

Please indicate the charity that has received your contribution or will receive your contribution as stated above:

		Employee Amount	Match Amount*
Charity Name: _____ Address: _____ City / State / Zip: _____	EIN # (Optional): _____ Telephone: _____	\$ _____	\$ _____
Charity Name: _____ Address: _____ City / State / Zip: _____	EIN # (Optional): _____ Telephone: _____	\$ _____	\$ _____

If you DO NOT designate your Payroll contribution, 100% of your donation will be directed to your local United Way based upon home zip code. You may designate to any eligible 501(c)(3) non-profit public charity. Please provide as much information on the charity(ies) as possible. Not providing information may cause delays in processing your request. **If you wish to designate to more than 2 charities, please submit an additional HERO form.** * Under the HERO Open Giving Campaign, regardless of the number of contributions, Shell will provide up to a maximum match of \$7,500 per employee and \$5,500 per pensioner per calendar year. Donors should indicate exact dollars they would like matched for each contribution. Example: Donation A \$50/Match \$50; Donation B \$50.00/Match \$0.

Part 4: Donor Recognition for a Payroll Contribution (select one option)

Please select one (1) of the donor recognition options listed below.

Release my name and home address to the charity(ies) I have designated

Release my name only

Release my name for certification and my name **should not** be published.

Enter your name as you wish it to be displayed on correspondence to the charity(ies): _____

Part 5: Donor Signature (required)

I request Shell to make a matching contribution on my behalf. I certify that this gift is solely for the use of the organization or school named and that neither I, nor any member of my family, nor any related third party, nor any party that I designate, will benefit in any way from this gift. I further certify that the amount given is entirely my own and meets the Guidelines for the HERO Program.

Signature _____ Date _____

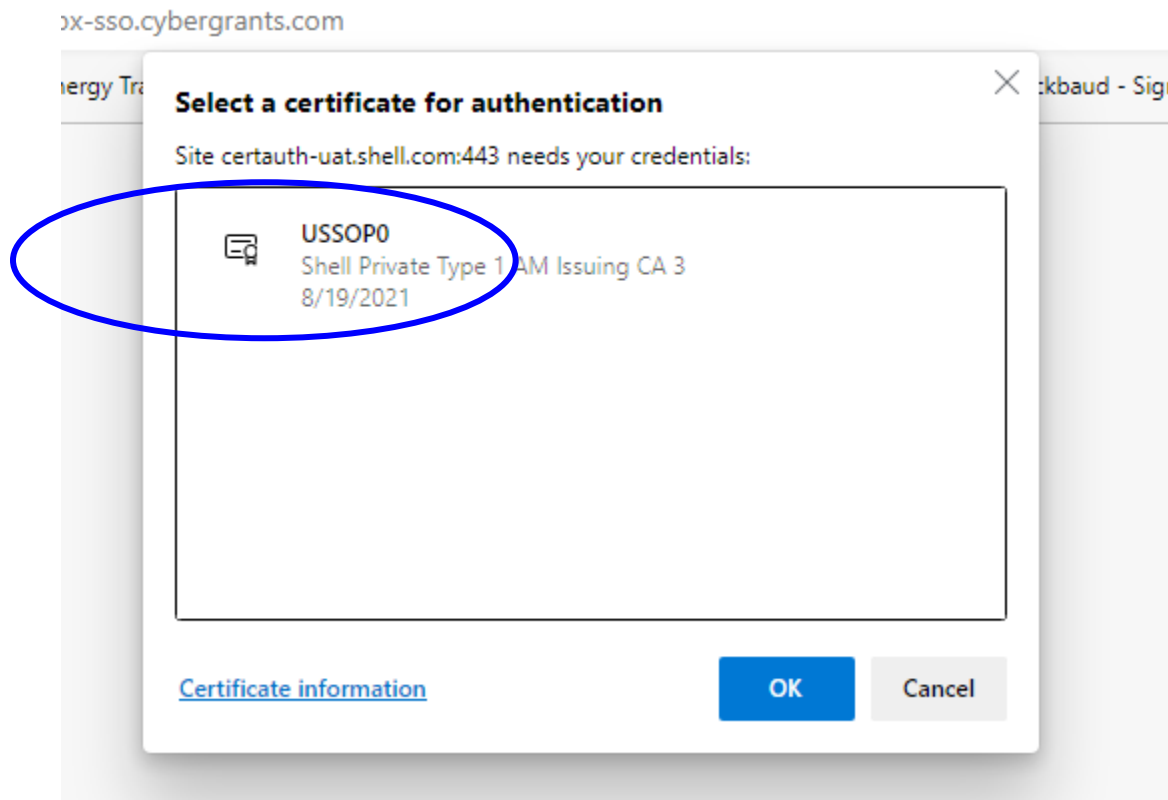
In order to substantiate this gift to the IRS as a tax-deductible charitable donation, you as the donor are required to have a receipt or acknowledgment **from the donee organization** and a copy of your payroll stub, credit card statement, or canceled check. The charitable organization is responsible for the issuance of IRS tax substantiation and receipts to its donors.

HERO – Employee Matching Gifts Program

Online Guide

1. There are two ways to access the HERO program website:
 - a. When on the Shell network, access the HERO Match Portal at <https://sso.shell.com/idp/startSSO.ping?PartnerSpld=https%3A%2F%2Femployee-sso.cybergrants.com>
 - b. Or via the external site at <https://www.cybergrants.com/shelloilfoundation/hero>
2. If this is your first time attempting to log in to the New HERO program website, you may need to take a few steps to get signed on. If signing on via SSO (while on the Shell network) if the system doesn't automatically read your certificate you will need to double click the certificate for the system to register you. If signing on via external www site you will need to setup a new 11-character User ID (the last six digits of your social security number, date of birth (MMDD) and first initial of your first name). Please see screen shots below to direct you on these screens.

Accessing the SSO – Double click the certificate



Accessing the external site <https://www.cybergrants.com/shelloilfoundation/hero>

Click "Create your password"

Log In

To log in and access the Shell HERO Program website.

HERO Online Guide

Matching Gifts Form

For Pensioners or Ex-Pat employees working in the US, please submit your pledge electronically by logging in below or click [here](#) for your HERO form.

Login ID - Enter the last six digits of your social security number, date of birth (MMDD) and first initial of your first name in the login ID field (with no spaces)

NOTE: If this is your first time using the new HERO site, please click Create your password below.

First time use? [Create your password](#)

Login ID:

Password

Show password

[Log In](#)

[Forgot your password?](#)

3. If you signed into HERO SSO link via the Shell network, you will see the screen below (Matching Gifts Home Screen). If you signed into the HERO site via the www site page you will be prompted to fill in the "My Preferences" section before you proceed to the next screens (this screen can be filled in at a later time).

4. On the **Matching Gifts home screen**, click on either the **Matching Gifts tab** at the top of the screen or click the **“Go To Matching Gifts”** button.



[Home](#) [Matching Gifts](#) [Volunteer Hours](#) [Volunteer Grants](#) [Guidelines](#) [HERO FAQ's](#)



Welcome Jane Doe

Giving and Volunteerism Made Easy!

We support employee and pensioner gifts to select nonprofit agencies and schools throughout the U.S. and extend the reach of our personal and corporate giving. The company will provide a 1:1 match up to a maximum match of \$7,500 for Shell employees and \$5,500 for Shell pensioners (*who have retired directly from active service and are eligible to receive overall company benefits*), per calendar year for the HERO Open Giving Program. The minimum gift is \$25.

We encourage employees to engage in community in meaningful ways through volunteerism and charitable giving. Volunteerism promotes employee involvement in nonprofit groups by providing opportunities to connect and grants linked to volunteering. Recipient organizations benefit twice from your community service—first from the benefits of your time, and again by a financial contribution from the company

[Go to Matching Gifts](#)

[Go to Volunteer Hours](#)

Click on either of these links

5. You are now on the **Matching Gifts screen**. Click on the **“Request a Match Button”**. (If you would like to make a payroll deduction during the month of September, see the screen shots at the bottom of this document)

[Home](#) [Matching Gifts](#) [Volunteer Hours](#) [Volunteer Grants](#) [Guidelines](#) [HERO FAQ's](#)



Matching Gifts

We support employee and pensioner gifts to select nonprofit agencies and schools throughout the U.S. and extend the reach of our personal and corporate giving. By matching employee and pensioner gifts, donor and company resources are leveraged for maximum community benefit.

The company will provide a 1:1 match up to a maximum match of \$7,500 for Shell employees and \$5,500 for Shell pensioners (*who have retired directly from active service and are eligible to receive overall company benefits*), per calendar year for the HERO Open Giving Program. The minimum gift is \$25.

[Request a Match](#)

Click on Request a Match Button

6. **Choose your organization** -Type in the name of the organization you are searching for in the search field or you can use the Advanced Search and provide more detailed information to find the organization.

*After your initial match request(s) in the new portal have been made you will then have the option at the bottom of the page to choose organizations you have donated to before.

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

Organization name (required)

All states

Advanced search

Search

My Local United Way

No Matches Found.

Current 2022 Match Balance

\$7,500.00

REMAINING
from \$7,500.00

[More information](#)

Organizations I have donated time or money to before

Houston Society for the Prevention of Cruelty To Animals
7007 Old Katy Road,
Houston, TX, 77024-8022, United States,
U.S. Tax ID/EIN:
741287171

Select

Alzheimers Disease and Related Disorders Association Inc
Alzheimer's Association STAR Chapter
4400 N. Big Spring
Suite C-32, Midland, TX,
79705, United States,
U.S. Tax ID/EIN:
133039601

Select

Animal Samaritans
PO Box 513, Thousand Plms, CA, 92276-3331,
United States, U.S. Tax ID/EIN: 953171867

Select

Friday Harbour
P.O. Box 541811,
Houston, TX, 77254-1811, United States,
U.S. Tax ID/EIN:
270323657

Select

In the search field type in the organization name or choose Advanced Search option.

Advanced Search Screen

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

Organization

Location

U.S. Tax ID/EIN or NCES ID

[Simple search](#)

My Local United Way

No Matches Found.

Current 2022 Match Balance

\$7,500.00

REMAINING
from \$7,500.00

[More information](#)

7. After you have chosen your organization you are now at the Donor Matching Gift Information screen. Fill out this screen, click **“Save and Proceed”**

Donor Matching Gift Information (Gift already given directly to Non Profit)

Houston Food Bank

535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181456,
donorservices@houstonfoodbank.org

*Gift Date

The specific date of your donation (mm/dd/yyyy)

01/10/2022

*Gift Amount

The tax deductible amount of your donation.

200.00

*Match Amount Requested (?)

Enter your requested match amount (In cases of partial match)

200.00

*Gift Payment Method

Select Payment Method from values in list.

Cash/Check (Gift already given)

Designation

Enter a specific department or area within the organization that you want your donation to go to.

*Certification

- Neither my family nor I will derive any direct or indirect financial or material benefit from this contribution.
- I authorize the above-named recipient organization to report this gift to Shell Oil Company Foundation for the purpose of applying for a matching gift.
- My gift is a voluntary contribution that fully complies with the provisions of the program described herein, and does not represent in anyway a fee for a service or benefit.
- Any misrepresentation by me of the statements made herein will forfeit my rights to any matching contributions and, in addition, may result in violations of law.
- I have not been nor will be reimbursed by anyone for this contribution.
- I have read and understood the guidelines of the Shell Oil Company Foundation program.

I have read the terms and conditions and certify that the gift is eligible per the guidelines

Save and Proceed

Return to Home Page

Current 2022 Match Balance

\$7,500.00

REMAINING
from \$7,500.00

[More information](#)

8. Review Information and click **“Submit”**

Donor Matching Gift Information (Gift already given directly to Non Profit) > Review Information > Confirm with Charity

Review Information

Please review your Matching Gifts information. Clicking the Submit button will immediately send the application to Shell Oil Company Foundation and you will then be unable to perform further editing.

Houston Food Bank
535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181456, donorservices@houstonfoodbank.org

Donor Matching Gift Information (Gift already given directly to Non Profit)

*Gift Date: 01/10/2022

*Gift Amount: \$200.00

*Match Amount Requested (?) \$200.00

*Gift Payment Method: Cash/Check (Gift already given)

Designation:

*Certification: I have read the terms and conditions and certify that the gift is eligible per the guidelines

[Submit](#) [Make a Change](#) [Return to Home Page](#)

9. If the agency you are searching for is not found, you will be given the option to Nominate your organization for inclusion in our nonprofit database. Click **“Nominate your organization”** and you will be taken to the second screen below.

Matching Gifts

Please enter your search criteria below and click the Search button.

SEARCH TIP: This search engine is looking for organization records that match every search criteria field that you enter. Therefore, to increase your search results success rate and locate more organization records, enter less information.

All states [Advanced search](#) [Search](#)

My Local United Way

No Matches Found.

Search Results

Helpful tips in searching for your organization:

- Be more general in your search (e.g., if you are looking for a specific chapter of the "Girl Scouts", try searching for just "Girl" and the State)
- Search by Tax-ID in the advanced search
- If you wish to donate to a local chapter and you cannot find it in your search, either nominate the organization, or use the parent organization and enter the local chapter name in the designation field on the application.

Can't find your organization? [Nominate your organization](#) for inclusion in our nonprofit database.

Current 2022 Match Balance

\$7,300.00
REMAINING
from \$7,500.00

[More information](#)

Choose Nominate your organization if your org is not already listed

10. Second screen: Fill in all information noted with “*” Click “Review”, if everything is correct on the review screen click “Submit”

Nomination Information

Fill out the Nomination fields below. By providing an address in the Organization Email Address field, the organization will be contacted at that address to fill in additional nomination information to be considered for review.

*Legal Name

*Organization Address

*Organization City

*Organization State

*Organization Zip/Postal Code

Organization Telephone

*Organization Email Address

Organization Website Address

Mission

*Mission Statement

(2000 character maximum)

*Contact First Name First name of organization contact

*Contact Last Name Last name of organization contact

Organization Tax ID

NCES School ID

NCES District ID

[Review](#) [Return to Home Page](#)

11. You are finished and have made your match request! Please make sure to read the instructions regarding "What's the next step?".

Donor Matching Gift Information (Gift already given directly to Non Profit) > Review Information > Confirm with Charity

Confirm with Charity

Your Matching Gift was successfully submitted to Shell Oil Company Foundation. Your Gift ID reference number is **232639787**. A confirmation acknowledging the receipt of this request will be sent to you via e-mail shortly.

If you have not already done so, please send your donation to **Houston Food Bank**.

What's the next step?

If there is NO email address listed below for this organization, you should email or print and mail the instructions directly to your contact at the organization or the organization's director of development to avoid delays confirming your gift. Once the organization confirms your gift, your request will be reviewed for matching eligibility.

If there IS an email address listed below for this organization, the organization will automatically receive an email asking them to login and confirm your gift. You do not need to take any further action. You may however, send the confirmation instructions to your contact as additional notice.

[Print Confirmation Instructions](#)

[Email Confirmation Instructions](#)

[Print screen](#)

Houston Food Bank

535 Portwall, Houston, TX, 77029, United States, U.S. Tax ID/EIN: 742181456, donorservices@houstonfoodbank.org

Donor Matching Gift Information (Gift already given directly to Non Profit)

*Gift Date: 01/10/2022

*Gift Amount: \$200.00

*Match Amount Requested (?) \$200.00

*Gift Payment Method: Cash/Check (Gift already given)

Designation:

*Certification: I have read the terms and conditions and certify that the gift is eligible per the guidelines

[Return to Home Page](#)

There are a variety of ways you can donate to United Way of Greater Houston.

Your gift supports initiatives and programs that help our neighbors achieve financial stability and a sustainable quality of life. It's the most effective and efficient way to create lasting change across Greater Houston.

Join the movement today with a gift to United Way of Greater Houston.

give via credit card

Visit unitedwayhouston.org/get-involved/donate-now/give-now/ to make a credit card gift today.

ACH/EFT/Wire Transfer

Donors can elect to remit donations electronically transfer or wire pledge payments to the United Way of Greater Houston bank account.

Financial Institution Information

JPMorgan Chase
712 Main, 9th Floor North
Houston, TX 77002

Account Type: Checking
Bank Routing # for EFT/ACH: 111000614
Bank Routing # for Wire: 021000021
Account Number: 101838168
Swift Code: CHASUS33

Organization Information

United Way of Greater Houston
P.O. Box 3247, Houston, TX 77253-3247
50 Waugh Drive, Houston, TX 77007

Taxpayer ID Number: 74-1167964
DUNS: 041122474

Contacts:

Jaideep Hebbbar 713-685-2401
Vice President – CSFO
jhebbbar@unitedwayhouston.org

Reseian Gaither 713-685-2877

Sr. Manager, Campaign Processing
rgaither@unitedwayhouston.org

Please send remittance advice to:
Email: pledgePmts@unitedwayhouston.org
Fax#: 1-866-563-8948

check

Please mail your check to:

United Way of Greater Houston
Attention: Reseian Gaither
Finance Department
P.O. Box 3247
Houston, TX 77253-3247

stock

For Securities held by a bank or broker:

Step 1: Complete your pledge form

Step 2: Authorize your broker or financial institution to transfer the stock as a contribution to United Way. Be sure to include the following information:

- Stock name or symbol
- Number of shares you wish to donate
- Expected date of transfer

- Your account #
- Name of your employer
- Your work and home telephone numbers
- Your home address

For acknowledgment purposes, United Way must receive the above information.

Brokerage Account

Wells Fargo Broker
Acct: 6242-5584
DTC No.: 0141
Broker Contact: Philip Gundy (713) 238-2020
UW Tax ID#: 74-116-7964

Step 3: It is important that you specifically authorize your broker to disclose to United Way your name and details pertaining to the stock transfer. This step is particularly critical since privacy laws prohibit brokers from disclosing the names of clients making wire transfers unless authorized.

United Way of Greater Houston
50 Waugh Drive
Houston, Texas 77007-5813
Attention: Reseian Gaither
Finance Department

Please allow at least 30 days for receipt of your IRS letter.

For more information, please contact Reseian Gaither at rgaither@unitedwayhouston.org or 713-685-2877.

IRA charitable rollover

IRA Charitable Rollovers allow donors who are age 70½ and older may make a direct transfer from their IRA to United Way of Greater Houston.

To utilize this method of giving:

- Contact your IRA plan administrator to request the appropriate paperwork to make a qualified charitable distribution.
 - Ask your administrator to make a direct transfer from your IRA account to United Way of Greater Houston.
- Organization Information
United Way of Greater Houston
Attention: Reseian Gaither
Finance Department
P.O. Box 3247
Houston, TX 77253-3247

planned giving

With the help of an advisor, donors can include language in a will or trust specifying a gift be made to United Way of Greater Houston as part of their estate plan.

If you would like to discuss a planned gift to United Way of Greater Houston or notify us of your intent, please contact Barbara Walker, Principal Gifts Officer, at bwalker@unitedwayhouston.org or 713-685-2313.

cryptocurrency

Are you interested in making a donation using cryptocurrency? Please contact Angel Harris, Chief Advancement Officer at angelharris@unitedwayhouston.org.

designation guidelines:

Designations to individual agencies are included in the total amount each agency receives from United Way. This investment is determined through United Way's Single Investment Process. If total designations exceed the annual investment, the agency receives the greater amount.

This is not a pledge card. Please attach your pledge card.

You decide how your gift through United Way works.

You decide how to strengthen the lives of families in Greater Houston by partnering with United Way. One family may have a single need to help them get on track. Another family may have several different challenges holding them back. Directing your gift to where it is needed most serves both.

My total gift is \$ _____

I want to designate* \$ _____ of my gift to

(Enter code from the back of card)

To process your request, this entire form must be completed and turned in with your pledge card.

PLEASE PRINT INFORMATION BELOW

LAST NAME

FIRST NAME

MAILING ADDRESS

APT. NO.

CITY

STATE

ZIP CODE

E-MAIL

YOUR COMPANY'S NAME

SIGNATURE

DATE

I DO NOT want my designated gift acknowledged.

*the undesignated portion of your gift will support United Way's work in our community.

options for designation

Funding Goal Areas

80000 Use my donation where it is needed most.
(Includes the service areas and initiatives below)
38700 Financial stability
(United Way THRIVE)
80100 Early childhood and youth development
80500 Health care

80810 Basic needs
80811 Escape from violence

United Way Initiatives

33800 211 Texas/United Way HELPLINE
39000 Mission United - Veterans Initiative

United Way Funded Partners

31700 ACCESS Health
33100 Alexander Jewish Family Service
37200 The Alliance
30300 Alliance For Community Assistance Ministries (ACAM)
42900 Angel Reach, Inc.
36700 AVANCE-Houston
37700 AVDA (Aid to Victims of Domestic Abuse)
39400 Avenue 360 Health And Wellness
30500 Avenue CDC
36000 Avondale House
34800 BakerRipley
30400 Bay Area Council on Drugs and Alcohol, Inc. (BACODA)
38400 Bay Area Turning Point, Inc.
30600 Big Brothers Big Sisters Lone Star
30700 Boy Scouts of America-Sam Houston Area Council
38500 Boys & Girls Clubs of Greater Houston, Inc.
31200 Bread of Life
30800 The Bridge Over Troubled Waters
44800 The Capital Good Fund
39500 Capital IDEA Houston
35200 Career and Recovery Resources
30900 Catholic Charities of the Archdiocese of Galveston-Houston
31000 The Center for Pursuit
44900 The Children's Assessment Center
31400 Children's Museum Houston
41100 Children's Safe Harbor
36800 Chinese Community Center
33300 Coalition For The Homeless of Houston
33600 Collegecommunitycareer
33900 Communities In Schools of Houston
40500 Community Assistance Center
31100 Community Family Centers, Inc.
32800 The Council on Recovery
34300 Covenant Community Capital
34400 Covenant House Texas
35300 Cy-Hope Inc
31300 Easter Seals of Greater Houston
35400 Epiphany Community Health Outreach Services (ECHOS)
33000 Evelyn Rubenstein Jewish Community Center of Houston
31600 Family Houston
36200 Family Ties, Family Resource Services
37000 Focusing Families
31800 Fort Bend County Women's Center, Inc.
31900 Fort Bend Regional Council on Substance Abuse, Inc.
32000 Fort Bend Seniors Meals on Wheels
32100 Girl Scouts of San Jacinto Council
37500 Girls Empowerment Network
37600 Girls Incorporated of Greater Houston
37800 Goodwill Industries of Houston
45500 Greater Houston Partnership / Upskill Houston
38100 Harris County Domestic Violence
Coordinating Council (HCDVCC)
38800 Hope and Healing Center & Institute
39300 Hope Disaster Recovery
32400 Houston Area Urban League
32500 Houston Area Women's Center
40000 Humble Area Assistance Ministries (HAAM)
40200 HYPE Freedom School, Inc.

40400 Interfaith Caring Ministries Inc.
32700 Interfaith Ministries for Greater Houston
41009 Interfaith of The Woodlands
40600 Katy Christian Ministries
44400 The Landing
36400 Legacy Community Health Services
40700 LIFE Houston
38300 Local Initiatives Support Corporation (LISC)
40100 Meals on Wheels of Montgomery County
39200 Memorial Assistance Ministries
33700 Mental Health America of Greater Houston
37300 Montgomery County Women's Center
37100 The Montrose Center
36500 Multicultural Education and Counseling
Through the Arts (MECA)
43500 My Brother's Keeper Outreach Center
43600 Neighbors In Action
43700 Nestquest Houston
45000 The Network Of Behavioral Health Providers, Inc. (NBHP)
41300 New Caney New Horizons
43800 Northwest Assistance Ministries (NAM)
43900 On The Road Lending
44000 Partnership For The Advancement & Immersion Of Refugees (PAIR)
44100 Prison Entrepreneurship Program
34000 The Salvation Army
34100 San Jose Clinic
34200 Santa Maria Hostel, Inc.
37900 SEARCH Homeless Services
44200 Second Mile Mission Center
44300 SERJobs
44500 Southeast Area Ministries
44600 Spring Branch Community Health Center
38200 Target Hunger
32900 Texas Hearing Institute
44700 Texas Society To Prevent Blindness
45300 United Against Human Trafficking
37400 Urban Enrichment Institute
35500 Volunteers of America Texas
35600 Wesley Community Center, Inc.
45600 West Houston Assistance Ministries Inc (WHAM)
35700 The Women's Home
45100 The Women's Resource of Greater Houston
45200 The Workfaith Connection
45800 Writers In The Schools
40800 Yes to Youth, Montgomery County Youth Services
35800 YMCA

Geographic Areas

30000 Entire Four-County Region (Harris, Fort Bend,
Montgomery, and Waller counties)
34900 Bay Area (United Way of Greater Houston Center)
35000 Fort Bend County (United Way of Greater Houston Center)
35900 Harris County
35100 Waller County (United Way of Greater Houston Center)
46045F United Way of Greater Baytown Area & Chambers County
46445F United Way of Brazoria County
41000 Montgomery County (United Way of
Greater Houston Center)



Greater Houston

Questions?

Call the United Way Campaign Hotline at 713-685-2800.



donor pledge form

1. My total gift is

\$

Giving is a personal decision. To make an even bigger difference in our community, please consider Leadership Giving. Thank you for your generosity!

2. About me

MR/MRS/MS/DR FIRST NAME MI LAST NAME SUFFIX

EMPLOYER EMPLOYEE ID

PREFERRED ADDRESS APARTMENT NUMBER

CITY STATE ZIP BIRTHDATE (MM/DD/YY)

We want to celebrate you!

CELLPHONE NUMBER WORK TELEPHONE NUMBER HOME TELEPHONE NUMBER

PERSONAL EMAIL (So we can keep you up to date on how your gift is impacting the community. United Way treats all donor information with the utmost confidentiality.)

WORK EMAIL I PREFER THAT UNITED WAY EMAILS ARE SENT TO PERSONAL WORK

3. My preferred payment option

PAYROLL DEDUCTION: \$ ____ X ____ pay periods = ____ total annual contribution CASH or PERSONAL CHECK (cash or check payable to United Way enclosed) STOCK (please visit www.unitedwayhouston.org/securities) PLEASE BILL ME AT THE ADDRESS LISTED ABOVE (\$250 minimum gift required)

CREDIT CARD

To make a secure credit card payment for this pledge, visit unitedwayhouston.org/donate. Select your employer from the list to make sure your gift is associated with your workplace campaign.

4. I am a leadership donor

My leadership gift sets a powerful example for others and raises the bar on charitable giving through United Way.

My individual gift of \$1,000 or more qualifies me as a Leadership Donor in one of the following areas (check all that apply).

Alexis de Tocqueville Society (\$10,000 plus) Leadership Circle (\$5,000 - \$9,999) Impact Circle (\$2,500 - \$4,999) Chairman's Club (\$1,000 - \$2,499) Women's Initiative (\$2,500 plus) Young Leaders (45 or under giving \$1,000 or more annually)

I would like to be recognized as follows (please print):

5. I am a LINC donor

Early career professionals that come together to Lead, Impact, Network, and Change our community.

LINC (30 years of age or under giving \$250 or more annually)

6. I am retired

I am retired I want to know more about Stay United.

7. I am a diamond donor

I have been a United Way donor for 25 years or more and would like to be recognized as a Diamond Donor.

8. Please sign and date

SIGNATURE (required for my pledge)

DATE (month/day/year)

Top Copy: United Way Middle Copy: Company Bottom Copy: Donor

I self-identify as a diverse donor and want to learn more about how United Way supports and engages my community.

I am particularly interested in these areas of United Way's work:

financial stability health care 211 youth success basic needs volunteering



Greater Houston



the impact of my gift

Per week	Annual gift	My gift can provide
\$2	\$100	112 meals for a family in need
\$5	\$250	free tax preparation to help eight families keep more of the money they earn
\$10	\$500	nearly three months of an after-school program where a young person has access to mentors and help with homework
\$19	\$1,000	40 hour-long workforce development sessions to help clients increase their income and better support their families
\$48	\$2,500	a year of quality counseling and therapy services for a child
\$96	\$5,000	seven months of quality early childhood education to help a child prepare to start kindergarten

Thank you for your pledge to United Way of Greater Houston. No goods or services were provided in exchange for this contribution. You will need to keep a copy of this pledge form for your tax records. You also will need a copy of your pay stub or other employer document showing the amount withheld and given to United Way of Greater Houston. Consult your tax advisor for more information.

Together, we connect people to possibility.

Please consider including United Way of Greater Houston in your will, retirement account, or other long-term plans. If you have already done, so please let us know so we may thank you! For more information, contact plannedgiving@unitedwayhouston.org.

50 WAUGH DRIVE, HOUSTON, TX 77007
unitedwayhouston.org

Need help? Call 211.

A free helpline operated for our region by
United Way of Greater Houston
 24 hours a day, 7 days a week
 in many languages.

